



Media Kit

2013



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Quick Snapshot

Colo Atl is located in the global telecom hub of Atlanta, Georgia and provides colocation, data center & interconnection services at an affordable rate. Colo Atl has a no-nonsense approach and personal attention, which makes it the best choice for your colocation, data center & interconnection needs.

Colo Atl provides:

- Carrier-neutral colocation, data center & interconnection services
- No monthly recurring charges for cross connects between Colo Atl tenants
- SSAE 16 certified facility
- Exceptional customer support and personal attention



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Company Overview

Located in the global telecom hub of Atlanta, Georgia, Colo Atl provides colocation, data center & interconnection services, at an affordable rate. Colo Atl is a neutral colocation facility that allows tenants and carriers to securely and conveniently cross-connect within a SSAE 16 certified facility. Colo Atl has no monthly recurring cross connect fees between tenants and provides exceptional customer service.



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Downtown Atlanta

- Colo Atl is located on the 5th & 8th floors of the 55 Marietta Street Building.
- Through its downtown Atlanta facility with over 70 tenants, Colo Atl offers no monthly recurring cross connect fees between its tenants.
- Fast and secure access to key enterprise and carrier networks, and easily accessible to the great city of Atlanta.



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Colo Atl Expands

- Colo Atl has recently completed a significant build-out of its 55 Marietta Street facility in downtown Atlanta.
- Expansion is in response to increased colocation and SDN peering demand
- The build-out includes increased colocation and data center space, and a number of new amenities, including:
 - Additional 1,000 square foot state-of-the-art meeting room operated by Colo Atl's sister company, The Georgia Technology Center (GTC).
 - The facility also houses The Southeast Network Access Point (SNAP), which provides next-generation Internet Exchange (IX) solutions, including SDN peering, testing, collaboration and implementation.



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Engineering

- SSAE 16 certified, providing Colo Atl the quality assurances necessary to compete as a global data center and neutral colocation facility.
- Riser Connectivity Access to all tenants
- Maximum Security & Safety to include dual DVR recording systems with camera coverage in entire Colo Atl data center rooms, lockable cabinets, and FM-200 & Pre-Action Fire Suppression Systems
- Multiple Mechanical, Electrical & Standby Generator Systems to provide critical diversity to ensure 100% Uptime, Availability, and High Performance
- 24/7 Access through building security guard and card access to building elevators and Colo Atl space

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Featured Tenants



Visit <http://www.coloatl.com/tenants.php> for complete list of Colo Atl tenants

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The Industry Demanded... We Delivered in a SNAP!

- In 2012, The Southeast Network Access Point (SNAP) launched.
- Located within Colo Atl, SNAP was formed to meet industry demand for advanced Internet Exchange (IX) global peering technologies
- SNAP is a next-generation Internet Exchange (IX) supporting IPv4, IPv6 as well as OpenFlow and Software Defined Networking (SDN). Its mission is to not only support global peering, but also the collaborative development of an entirely new structure for Internet Protocol network peering.
- SNAP is a public IX utilizing Brocade equipment and the support of its Founding Members, Georgia Institute of Technology, GENI, US Ignite, Southern Light Rail, and PeachNet.
- To learn more or become a member, visit www.SoutheastNAP.com or email info@SoutheastNAP.com



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Georgia Technology Center – Showcase Your Equipment



- Also launched in 2012, is Georgia Technology Center opened within Colo Atl.
- Headed by Tim Kiser and Hunter Newby, GTC is an active showroom for network equipment vendors to highlight their optical and electrical hardware and operating systems. GTC was created and engineered to promote interoperability testing, live customer trials and demonstrations for equipment vendors within a secure, densely populated and active Meet Me Room.
- Membership in GTC is open to all Layer 1, 2 and 3 equipment vendors. Members can utilize GTC's conference room to host presentations for current and prospective clients as well as take advantage of introductions to the network operators through the GTC community.
- For more information or to become a member, visit www.georgiatechnologycenter.com or email: info@georgiatechnologycenter.com.



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In the News



“Colo Atl Receives SSAE 16 Certification”

June 28, 2012



“A Milestone: An Open Access Point for Software-Defined Networks”

November 6, 2012

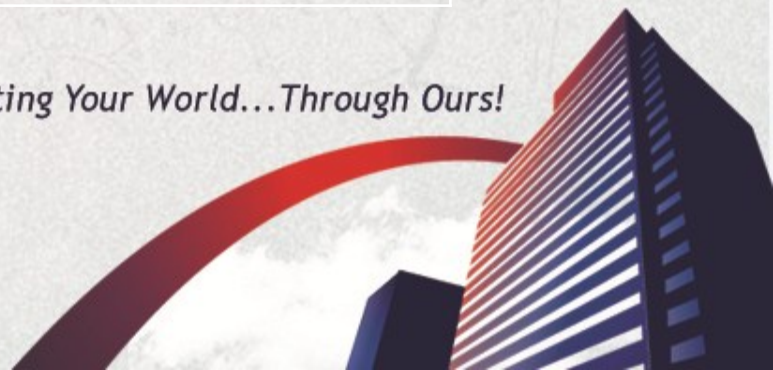


“Georgia Technology Center Network Equipment Showroom Opens in Colo Atl Data Center”

November 13, 2012



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Videos



<http://www.youtube.com/user/ColoAtIMMR/>



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Questions?

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