



Media Contact:

Jaymie Scotto & Associates

1-866-695-3629

pr@jaymiescotto.com

MEDIA ALERT

Colo Atl Founder to Offer Insights on the ‘Model Data Center’ at Washington, D.C. & Mid-Atlantic Data Center Summit

ATLANTA, September 10, 2014 – [Colo Atl](#), a leading provider of carrier-neutral colocation, data center and interconnection solutions, announces that its Owner and Founder, [Tim Kiser](#), will serve as a panelist for the [Second Annual Washington, D.C. & Mid-Atlantic Data Center Summit](#) on Tuesday, Sept. 16 at the Hyatt Regency in Reston, VA. The conference features industry thought leaders who will examine the East Coast region’s most important trends, patterns, opportunities and challenges, while assessing the latest issues heading key stakeholders’ agendas from both the enterprise end-user and data center perspectives.

Mr. Kiser will speak on the event’s panel titled, “[In Pursuit of the ‘Model Data Center:’ How Rising Demand, New Innovations and Energy Efficiency Challenges are Changing Design and Development in 2014.](#)” The panel, moderated by Andy Jimenez, Vice President of Technology for Anixter, will take place on Sept. 16 from 12:15 pm to 1:00 pm. Panel discussion topics include:

- *Has the industry moved closer to a “model” design? If so, what is it?*
- *Analysis of new trends in design and construction: Analysis of building materials, i.e. roofing, siding, floors, insulation*
- *Analysis and review: How are data center operators finding cost savings on existing infrastructure equipment?*
- *Innovations in power protection and cooling methodologies*
- *Innovations in physical infrastructure and how will they impact today’s data center design*
- *Are colo customers really as weary of non-traditional infrastructure systems for colo providers as the industry suggests?*

“I may be the Owner and Founder of Colo Atl, but I’m an engineer at heart,” states [Mr. Kiser](#). “It is an absolute joy and honor to bring that engineer’s perspective to this important discussion. Our industry is evolving; no question, and I am thankful for events like the D.C. &

Mid-Atlantic Data Center Summit that exist to educate and empower the industry to meet the challenges brought about by this evolution.”

Established in November 2001, the Colo Atl colocation and Meet Me Room (MMR) facility is located across two floors of 55 Marietta Street in downtown Atlanta. In addition to prime data center space, Colo Atl offers a variety of new amenities that include a state-of-the-art conference facility and meet me area operated by Colo Atl's sister company, The [Georgia Technology Center \(GTC\)](#). The facility is also home to the [Southeast Network Access Point \(SNAP\)](#), which provides next-generation Internet Exchange (IX) solutions, including SDN peering, testing, collaboration and implementation.

The Second Annual Washington, D.C. & Mid-Atlantic Data Center Summit will convene 450+ data center developers, investors, capital sources, engineers, architects and end-users for important discussion, debate and networking. Learn more at: <http://cre-events.com/dcdc2014/>.

For more information about Colo Atl, visit www.coloatl.com or email info@coloatl.com.

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About Colo Atl

Located in the global telecom hub of Atlanta, Georgia, Colo Atl, a JT Communications Company, provides colocation, data center & interconnection services, at an affordable rate. Colo Atl is a neutral-colocation facility that allows tenants and carriers to securely and conveniently cross-connect within a SSAE16 certified facility. Colo Atl has no monthly recurring cross connect fees between tenants and provides exceptional customer service.

Colo Atl is also home to The Georgia Technology Center (GTC), a live laboratory for network equipment vendors to highlight their optical and electrical hardware and operating systems, and the Southeast Network Access Point (SNAP), which provides next-generation Internet Exchange (IX) solutions, including SDN peering, testing, collaboration and implementation.

Visit Colo Atl online at: www.coloatl.com and follow us on Twitter [@ColoAtl](https://twitter.com/ColoAtl).