



Media Contact:

Jaymie Scotto & Associates (JSA)
1-866-695-3629
pr@jaymiescotto.com

FOR IMMEDIATE RELEASE

BalsamWest Enters Colocation Agreement with Colo Atl

ATLANTA, October 12, 2016 – [Colo Atl](#), the leading provider of carrier-neutral colocation, data center and interconnection services at 55 Marietta Street in Atlanta, GA, announces today that [BalsamWest](#), a network infrastructure provider operating throughout the Appalachians, has established a new Point of Presence (PoP) in Colo Atl’s downtown Atlanta facility. The company selected Colo Atl for its convenient location and outstanding reputation for reliability, flexibility and premium customer service. Colo Atl also provides BalsamWest with critical access to a roster of more than 90 network operators and service providers, with no monthly recurring cross connect fees inside the Colo Atl MMA.

“We can call on the Colo Atl team for ‘hands on’ support if needed and essentially eliminate the need for a BalsamWest engineer to travel from western North Carolina to Atlanta,” comments Terri McElroy, CEO at BalsamWest. “This is exactly the type of customer support we really can’t get anywhere else – it saves us time and money. Colo Atl offered us the best possible support and no monthly recurring cross connect fees. Colocating in the Colo Atl facility was really a very easy decision for us.”

“I’m pleased to welcome BalsamWest to the Colo Atl tenant roster,” adds [Tim Kiser](#), Owner and Founder of Colo Atl. “BalsamWest has provided critical communications throughout the Southeast and Appalachian territories serving an often overlooked and underserved rural population for many years. Colo Atl is honored and well equipped to help support BalsamWest in its mission to bring vital communications services and solutions to these markets.”

Founded in November 2001, Colo Atl provides a reasonable, accommodating and cost-effective interconnection environment for more than 90 local, regional and global network operators. In 2016, the company is celebrating its 15-year anniversary of providing service excellence and growth. Learn more about our 15-year celebration promotions and other activities [here](#).

###

About Colo Atl

[Colo Atl](#), a JT Communications company, is the leading provider of carrier-neutral colocation, data center and interconnection solutions at 55 Marietta Street in the global telecom hub of Atlanta, GA. Colo Atl provides superior carrier-neutral colocation, data center and interconnection services at an affordable rate. Colo Atl is a carrier-neutral environment that allows all types of network operators to securely and conveniently cross connect within a SSAE 16 certified facility. Colo Atl has no monthly recurring cross connect fees between tenants and provides exceptional customer service.

Colo Atl is also home to the Georgia Technology Center (GTC), a live laboratory for network equipment vendors to highlight their optical and electrical hardware and operating systems, and the Southeast Network Access Point (SNAP), which provides next-generation Internet Exchange (IX) solutions, including SDN peering, testing, collaboration and implementation.

Visit Colo Atl online at: www.coloatl.com and follow us on Twitter @ColoAtl.

About BalsamWest

BalsamWest was born to provide robust network infrastructure throughout the Appalachians. We built the most technologically advanced fiber-based broadband network available today. BalsamWest offers best-in-class services backed by quality that starts with the design of our network and continues through to our customer support. Designed from the ground up to deliver best-in-class connections and life-lines across the Appalachians, BalsamWest is your path to 21st century communications.